

# ADVENDIO

## Seamlessly Integrate with ADVendio

ADVendio offers a scalable solution with ad server, exchange, ERP & accounting system integrations to build a reliable bridge between ADVendio and your external systems. With ADVendio, customers can book directly to integrated ad servers & exchanges as well as centralize all direct and programmatic transactional data for clear reporting and easy access to actionable intelligence across all channels.

## AdButler Integration for ADVendio Customers

AdButler is an advertising management solution that helps businesses design, launch & manage advertising campaigns. The AdButler ad server is used by publishers, advertisers, ad agencies, and ad networks to manage and run online advertising campaigns.

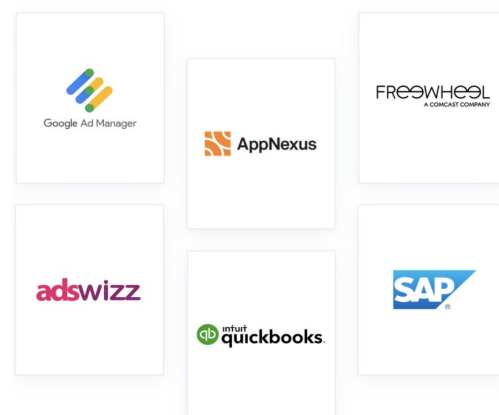
AdButler offers an audience targeting functionality, which enables marketers to generate advertisements based on dayparting, content categories, geographic location, or trending keywords. The application offers numerous features such as video ads, image content, third-party tags, auction management, API access, customizable dashboards, and more.



## Integration Benefits for Publishers

ADVendio customers can save time and improve the processes of selling inventory by integrating AdButler. The pre-built integration allows users to:

- Create & configure campaign items within ADVendio and easily push them directly to AdButler once ready to sell.
- Ensure complete attribution, seamless campaign optimization as well as post-campaign analysis with delivery data synchronization for Digital inventory.



[View All Integrations](#)

## About Us

With 17+ years experience in the media industry ADVendio is the smarter solution for complete ad management. [www.advendio.com](http://www.advendio.com)

#1 for Cross Media Management on [AppExchange](#)

available on  
AppExchange

salesforce